

SHORELINE

CHRISTIAN SCHOOL

Seeking Christian Marketing & Communications Manager

Shoreline Christian School is seeking a year-round, full-time Marketing & Communications Manager to lead the development of our revised brand; a talented storyteller who can translate ideas into creative marketing. Someone who thinks “boutique” (around 200 students) is the right fit, who likes working in smaller, tight-knit communities, but enjoys the ever-evolving challenge of growing an organization.

This is a unique opportunity to plan, implement, and deliver a comprehensive brand identity with a highly collaborative team of administrators and teachers.

In the first year, the Marcom Manager will:

- Collaborate with the administration and board on branding and marketing strategies
- Conduct market research to test both internal community values and external market values
- Collaborate with a branding agency to revitalize our messaging, brand identity, and “voice”
- Oversee design efforts to revitalize our logo, website, and general design practices
- Create and manage internal and external communication
- Manage work with marketing vendors and agencies

Desired Skills:

- **Preferred technical skill sets**
 - Familiarity with Adobe Photoshop, Illustrator, InDesign
 - Familiarity with Google Drive / Google Suite
 - Familiarity with Adobe Premiere and After Effects or equivalent
- **Preferred creative skill sets**
 - Graphic design
 - Photography

- Videography
- **Preferred communication / management skill sets**
 - Project management skills
 - Ability to communicate professionally with outside vendors, internal staff and faculty, and students
 - Flexibility to shoot school events during and after hours (photography and video)
 - Ability to manage variety of external vendors
 - Ability to manage social media daily

Qualifications

We're open to a variety of professional backgrounds. Experience in marketing, design, video production, branding, or graphic design preferred. As a community with a shared statement of faith, an active, intentional, and embodied Christian faith is essential.

About Shoreline Christian School

Founded in 1952 as a parent run school from a single church, SCS celebrates its heritage while serving families from approximately 75 diverse churches in the Seattle area today. We recognize that each child is a unique person created in God's image. Therefore we stay small to differentiate instruction, to create a community of belonging, and to help students explore their God-given gifts, talents, and abilities. We pursue excellence in everything we do for the glory of God, and we recognize that a healthy student learner is a hallmark of true excellence.

How to apply

First, the obvious – check out our website to get a sense of our mission (bottom of the homepage) and who we are. Then, please submit a resume and cover letter that addresses both qualifications and interest in Christian education to the Director of Business and Advancement, Ms. Tassie DeMoney, at tdemoney@shorelinechristian.org .

It is the policy of Shoreline Christian School not to discriminate on the basis of race, color, national origin, sex, age, or disability in any of its policies, practices, or procedures.